
SUNDAY, APRIL 13, 2025

- 6:00 PM - 6:30 PM** Planners Site Visit: The Ritz-Carlton Dallas, Las Colinas
6:30 PM - 8:30 PM Welcome Reception at The Ritz-Carlton Dallas, Las Colinas - Pavilion

MONDAY, APRIL 14, 2025

- 7:30 AM - 8:15 AM** Breakfast: The Ritz-Carlton Dallas, Las Colinas - Pavilion
8:30 AM - 9:30 AM Education: Jessie States - Cottonwood
Sponsored by Kalahari Resorts & Conventions
9:45 AM - 12:05 PM (10) 1:1 Appointments - Lantana
12:20 PM Departure: National Soccer Hall of Fame
1:00 PM - 3:00 PM Lunch Sponsored by Visit Frisco: National Soccer Hall of Fame
3:00 PM - 5:30 PM Activities in Frisco: Slingshot Tour, Shooting Range, & Star District Tour
5:45 PM - 6:15 PM Planners Site Visit: Omni PGA Frisco Resort
5:45 PM - 6:15 PM Suppliers Reception: Omni PGA Frisco Resort - The Library
6:15 PM - 8:30 PM Dinner: Omni PGA Frisco Resort - The Icehouse
8:30 PM Return to The Ritz-Carlton Dallas, Las Colinas

TUESDAY, APRIL 15, 2025

- 7:30 AM - 8:15 AM** Breakfast: The Ritz-Carlton Dallas, Las Colinas - Pavilion
8:30 AM - 9:30 AM Education: Deborah Gardner - Cottonwood
Sponsored by Explore Branson
9:45 AM - 12:15 PM (12) 1:1 Appointments - Lantana
12:30 PM - 1:00 PM Planners & Suppliers Depart: Hilton Anatole
1:00 PM - 2:30 PM Lunch: Hilton Anatole
2:30 PM - 3:00 PM Suppliers Return to The Ritz-Carlton Dallas, Las Colinas
2:30 PM - 3:30 PM Planners Site Visit: Hilton Anatole
3:30 PM - 4:00 PM Planners Return to The Ritz-Carlton Dallas, Las Colinas
4:00 PM - 6:00 PM Rest and Relax
6:00 PM - 6:15 PM Transfer to Dinner
6:30 PM - 9:00 PM Dinner Sponsored by Visit Irving: The Raleigh Underground
9:00 PM - 9:15 PM Return to The Ritz-Carlton Dallas, Las Colinas

WEDNESDAY, APRIL 16, 2025

- 8:00 AM - 9:00 AM** Breakfast at The Ritz-Carlton Dallas, Las Colinas - Pavilion