

JANUARY/FEBRUARY

PRINT

FEATURES

Drive-To Meetings*
In Balance: Wellness
Meetings Today Trends Survey
Pharma/Medical Meetings

DEPARTMENTS

The Agenda • Best Practices
Dare to Interrupt • Taking Off • The Z

NORTH AMERICA DESTINATIONS

EAST: Drive-To Meetings* • Connecticut • Philadelphia/Valley Forge/
Eastern PA

MIDAMERICA: Drive-To Meetings* • Milwaukee Area • Chicago Suburbs

SOUTH: Drive-To Meetings* • Coastal Carolinas • Dallas/Fort Worth
Metroplex • Florida's Panhandle • Miami/Fort Lauderdale

WEST: Drive-To Meetings* • Pacific Northwest • Arizona •
Monterey/Santa Cruz, CA • San Diego Area

GLOBAL: Venues & Destinations

AD DEADLINES

SALES: 12.20.24 • **ADVERTORIALS:** 12.27.24 • **MATERIALS:** 01.03

ENEWSLETTERS/DIGITAL

MEETINGS TODAY NEWSWIRE

01.02: Meetings Today Trends	02.04: Industry Updates
01.07: Drive-to Meetings	02.05: Coastal Carolinas
01.08: In Balance: Wellness	02.06: Industry Updates
01.09: Industry Updates	02.11: Chicago Suburbs
01.14: Best Practices	02.12: Pacific Northwest
01.15: Gen Z	02.13: Monterey/Santa Cruz, CA
01.16: Industry Updates	02.18: Industry Updates
01.21: Pharma/Medical Meetings	02.19: Dallas/Fort Worth Metroplex
01.22: Industry Updates	02.20: San Diego Area
01.23: Connecticut	02.25: Miami/Fort Lauderdale
01.28: Philadelphia/Valley Forge/ Eastern PA	02.26: eHandbook
01.29: Arizona	02.27: Florida's Panhandle
01.30: Milwaukee Area	

DARE TO INTERRUPT: 01.27, 02.10

NEW & RENOVATED: 02.03

WEBINARS

01.29: Meetings Technology
02.26: Budget Strategies

MARCH

FEATURES

Corporate Meetings
Executive Retreats
The Future of Work
In Balance: Wellness
Resort Meetings*

DEPARTMENTS

The Agenda • Best Practices
Dare to Interrupt • Taking Off • The Z

NORTH AMERICA DESTINATIONS

EAST: Resort Meetings* • New York State

MIDAMERICA: Resort Meetings* • Chicago • Eastern Iowa Cities

SOUTH: Resort Meetings* • Charlotte, NC • Tampa/St. Pete/Clearwater •
Houston

WEST: Resort Meetings* • Colorado • Greater Palm Springs, CA •
Inland Empire, CA • Las Vegas • Wine Country Meetings •
Western Gaming*

GLOBAL: Venues & Destinations • Tourism Australia

AD DEADLINES

SALES: 01.24 • **ADVERTORIALS:** 01.31 • **MATERIALS:** 02.07

MEETINGS TODAY NEWSWIRE

03.04: Toronto Area	03.18: Metro Seattle
03.05: Chicago	03.19: Charlotte, NC
03.06: Greater Palm Springs, CA	03.20: Wine Country Meetings
03.11: New York State	03.25: Colorado
03.12: Tampa/St. Pete/Clearwater	03.26: Las Vegas
03.13: Houston	03.27: Eastern Iowa Cities

DARE TO INTERRUPT: 03.17

WEBINAR

03.26: Women's History Month

APRIL

PRINT

FEATURES

Convention Centers*
In Balance: Wellness
Incentive Travel*
Luxury Hotels

DEPARTMENTS

The Agenda • Best Practices
Dare to Interrupt • Taking Off • The Z

NORTH AMERICA DESTINATIONS

EAST: Convention Centers* • Boston • Washington, D.C.

MIDAMERICA: Convention Centers* • Agricultural Meetings • Central Illinois • Minnesota

SOUTH: Convention Centers* • Coastal Texas • Georgia • Louisiana • Raleigh, NC • Memphis, TN

WEST: Convention Centers* • Metro Seattle • Reno/Lake Tahoe • Salt Lake City

GLOBAL: Venues & Destinations

ENEWSLETTERS/DIGITAL

MEETINGS TODAY NEWSWIRE

04.01: Central Illinois

04.02: Inland Empire, CA

04.03: Salt Lake City

04.08: Georgia

04.09: Minnesota

04.10: Boston

04.15: Memphis, TN

04.16: Reno/Lake Tahoe

04.17: Raleigh, NC

04.22: Washington, D.C.

04.23: Coastal Texas

04.24: Louisiana

04.29: Agricultural Meetings

04.30: Incentive Travel

DARE TO INTERRUPT: 04.21

WEBINAR

04.30: Site Selection

FLORIDA SUPPLEMENT
SALES: 02.21 • MATERIALS: 02.28

AD DEADLINES
SALES: 02.21 • ADVERTORIALS: 02.28 • MATERIALS: 03.07

MAY

FEATURES

Diversity and Inclusion in Meetings
Hotel Spotlight*
In Balance: Wellness
SMERF

DEPARTMENTS

The Agenda • Best Practices
Dare to Interrupt • Taking Off • The Z

NORTH AMERICA DESTINATIONS

EAST: Hotel Spotlight* • Eastern Gaming* • Providence, RI • Toronto

MIDAMERICA: Hotel Spotlight* • Lake Geneva, WI • Missouri • Omaha, NE/Council Bluffs, IA

SOUTH: Hotel Spotlight* • Beach Meetings* • Central/West Texas • Palm Beach/Treasure Coast, FL • West Virginia

WEST: Hotel Spotlight* • Portland, OR Metro • Sacramento/Central Valley/High Sierras, CA • San Francisco Bay Area

MEXICO/CARIBBEAN: Coastal Mexico

GLOBAL: Venues & Destinations

AD DEADLINES

SALES: 03.21 • ADVERTORIALS: 03.28 • MATERIALS: 04.04

MEETINGS TODAY NEWSWIRE

05.01: Central/West Texas

05.06: Palm Beach/
Treasure Coast, FL

05.07: Missouri

05.08: Lake Geneva, WI

05.13: Portland, OR Metro

05.14: Providence, RI

05.15: Omaha, NE/Council Bluffs, IA

05.20: Beach Meetings

05.21: West Virginia

05.22: Sacramento/Central Valley/
High Sierras, CA

05.27: Post-Holiday, No Newsletter

05.28: Coastal Mexico

05.29: Eastern Gaming

DARE TO INTERRUPT: 05.19

NEW & RENOVATED: 05.05

WEBINAR

05.28: Wellness

JUNE

FEATURES

F&B: Trending Now
In Balance: Wellness
New and Renovated*
Sports Venues*

DEPARTMENTS

The Agenda • Best Practices
Dare to Interrupt • Taking Off • The Z

NORTH AMERICA DESTINATIONS

EAST: New and Renovated* • Eastern Canada • New Jersey

MIDAMERICA: New and Renovated* • Iowa • MidAmerica Gaming Destinations* • Wisconsin Dells, WI

SOUTH: New and Renovated* • Austin/The Hill Country, TX • Columbia, SC • Kentucky • Myrtle Beach, SC

WEST: New and Renovated* • Anaheim, CA • Boise, ID • Colorado Springs, CO • Montana • New Mexico

GLOBAL: Venues & Destinations

MEETINGS TODAY NEWSWIRE

06.03: Wisconsin Dells, WI

06.04: Myrtle Beach, SC

06.05: Anaheim, CA

06.10: Kentucky

06.11: Colorado Springs, CO

06.12: Eastern Canada

06.17: New Jersey

06.18: Austin/The Hill Country, TX

06.19: New Mexico

06.24: Columbia, SC

06.25: Montana

06.26: Iowa

DARE TO INTERRUPT: 06.23

WEBINAR

06.25: DEI

LAS VEGAS SPECIAL SECTION
SALES: 04.25 • MATERIALS: 05.09

AD DEADLINES
SALES: 04.25 • ADVERTORIALS: 05.02 • MATERIALS: 05.09

JULY/AUGUST

PRINT

FEATURES

Association Meetings
Conference Centers*
Contracts: Advice From the Pros
CVB Update*
In Balance: Wellness
Meetings Trendsetters

DEPARTMENTS

The Agenda • Best Practices
Dare to Interrupt • Taking Off • The Z

NORTH AMERICA DESTINATIONS

EAST: Conference Centers* • CVB Update* • Quebec
MIDAMERICA: Conference Centers* • CVB Update* • Detroit Metro • Nebraska • North Dakota
SOUTH: Conference Centers* • CVB Update* • Nashville, TN • New Orleans • South Texas
WEST: Conference Centers* • Beach Meetings* • Washington • Western Canada • Wyoming
MEXICO/CARIBBEAN: The Bahamas • Caribbean/Cancun*
GLOBAL: Venues & Destinations

ENEWSLETTERS/DIGITAL

MEETINGS TODAY NEWSWIRE

07.01: Contracts: Advice From the Pros	08.05: Best Practices
07.02: MidAmerica Gaming	08.06: Detroit Metro
07.03: Pre-Holiday, No Newsletter	08.07: Meetings Trendsetters
07.08: Association Meetings	08.12: North Dakota
07.09: Boise, ID	08.13: In Balance: Wellness
07.10: Conference Centers	08.14: Western Canada
07.15: South Texas	08.19: Industry Updates
07.16: Idaho	08.20: Washington
07.17: New Orleans	08.21: Gen Z
07.22: Wyoming	08.26: Beach Meetings
07.23: Nashville, TN	08.27: Caribbean/Cancun
07.24: Quebec	08.28: Nebraska
07.29: Global Meetings	
07.30: CVB Update	
07.31: Industry Updates	

DARE TO INTERRUPT: 07.21; 08.18
NEW & RENOVATED: 08.04

WEBINARS

07.30: Contract Clauses
08.27: AI

EHANDBOOK

MPI: Contracts and Critical Clauses

INCENTIVES TODAY DIGITAL MAGAZINE
PARTNERING WITH SITE GLOBAL
DELIVERY: 07.15

AD DEADLINES
SALES: 06.20 • ADVERTORIALS: 06.27 • MATERIALS: 07.03

SEPTEMBER

FEATURES

Affordable Meetings
Attractions
In Balance: Wellness
IMEX Preview*
Resorts & Incentives*

DEPARTMENTS

The Agenda • Best Practices
Dare to Interrupt • Taking Off • The Z

NORTH AMERICA DESTINATIONS

EAST: IMEX Preview* • Resorts & Incentives* • New England • Pittsburgh/Western PA
MIDAMERICA: IMEX Preview* • Resorts & Incentives* • Family-Friendly Meetings* • Wisconsin
SOUTH: IMEX Preview* • Resorts & Incentives* • Knoxville/Pigeon Forge, TN Area • South Carolina • Orlando
WEST: IMEX Preview* • Resorts & Incentives* • Central California Coast • Mountain Meetings • Phoenix/Scottsdale • Greater Los Angeles
MEXICO/CARIBBEAN: Mexico
GLOBAL: Venues & Destinations

MEETINGS TODAY NEWSWIRE

09.02: Industry Updates	09.17: Orlando
09.03: Knoxville/Pigeon Forge, TN	09.18: Central California Coast
09.04: Greater Los Angeles	09.23: New England
09.09: Mountain Meetings	09.24: Phoenix/Scottsdale
09.10: South Carolina	09.25: Pittsburgh/Western PA
09.11: Wisconsin	09.30: IMEX Preview
09.16: Mexico	

DARE TO INTERRUPT: 09.22

WEBINAR

09.24: Sustainability

TEXAS SUPPLEMENT
SALES: 07.25 • MATERIALS: 08.01

AD DEADLINES
SALES: 07.25 • ADVERTORIALS: 08.01 • MATERIALS: 08.08

*Advertorials available with minimum ½ page ads

OCTOBER

PRINT

FEATURES

All-Inclusive Meetings*
Best Of*
Gaming Properties & Destinations
In Balance: Wellness

DEPARTMENTS

The Agenda • Best Practices
Dare to Interrupt • Taking Off • The Z

NORTH AMERICA DESTINATIONS

EAST: Best Of* • Maryland • New York City • Poconos, PA
MIDAMERICA: Best Of* • Illinois • Kansas City Area • Ohio
SOUTH: Best Of* • Fort Myers/SW FL • Jacksonville, FL • North Carolina • San Antonio/The Hill Country • Savannah, GA • Virginia
WEST: Best Of* • Denver • Hawai'i • Idaho • Orange County, CA • Oregon • Tucson, AZ • Utah

MEXICO/CARIBBEAN: All-Inclusive Meetings*
GLOBAL: Venues & Destinations

AD DEADLINES

SALES: 08.22 • **ADVERTORIALS:** 08.29 • **MATERIALS:** 09.05

ENEWSLETTERS/DIGITAL

MEETINGS TODAY NEWSWIRE

10.01: New York City
10.02: Maryland
10.07: Poconos, PA
10.08: Illinois
10.09: Hawai'i
10.14: Kansas City Area
10.15: Ohio
10.16: Fort Myers/SW FL
10.21: North Carolina
10.22: San Antonio/The Hill Country
10.23: Virginia
10.28: Orange County, CA
10.29: Tucson, AZ
10.30: Denver

DARE TO INTERRUPT: 10.20

WEBINAR

10.29: F&B

NOVEMBER/DECEMBER

FEATURES

DMO Update*
Golf Resort Meetings*
In Balance: Wellness
International Meetings
New & Renovated Properties*

DEPARTMENTS

The Agenda • Best Practices
Dare to Interrupt • Taking Off • The Z

NORTH AMERICA DESTINATIONS

EAST: DMO Update* • Golf Resort Meetings* • New & Renovated Properties* • Atlantic City, NJ • Rhode Island
MIDAMERICA: DMO Update* • Golf Resort Meetings* • New & Renovated Properties* • Grand Rapids, MI • Indiana • St. Louis
SOUTH: DMO Update* • Golf Resort Meetings* • New & Renovated Properties* • Alabama • Shreveport/Baton Rouge, LA
WEST: DMO Update* • Golf Resort Meetings* • New & Renovated Properties* • Desert Meetings • Napa/Sonoma, CA • Nevada

MEXICO/CARIBBEAN: Puerto Rico
GLOBAL: Venues & Destinations

AD DEADLINES

SALES: 10.24 • **ADVERTORIALS:** 10.31 • **MATERIALS:** 11.07

MEETINGS TODAY NEWSWIRE

11.04: Oregon
11.05: Utah
11.06: Gaming Properties & Destinations
11.11: DMO Update
11.12: In Balance: Wellness
11.13: Golf Resort Meetings
11.18: Idaho
11.19: New & Renovated
11.20: Gen Z
11.25: Atlantic City, NJ
11.26: Pre-Holiday, No Newsletter
11.27: Holiday, No Newsletter
12.02: Rhode Island
12.03: Grand Rapids, MI
12.04: Desert Meetings
12.09: Indiana
12.10: St. Louis
12.11: Alabama
12.16: Puerto Rico
12.17: Shreveport/Baton Rouge, LA
12.18: Napa/Sonoma, CA
12.23: Industry Updates
12.24: Pre-Holiday, No Newsletter
12.25: Holiday, No Newsletter
12.30: Nevada

DARE TO INTERRUPT: 11.17; 12.22

NEW & RENOVATED: 11.03

WEBINARS

11.19: DMO/CVB
12.17: Negotiating

INCENTIVES TODAY DIGITAL MAGAZINE
PARTNERING WITH SITE GLOBAL

DELIVERY: 11.05

*Advertorials available with minimum ½ page ads