

---

**SUNDAY, APRIL 13, 2025**

**6:00 PM - 6:30 PM** Planners Site Visit: The Ritz-Carlton Dallas, Las Colinas - Hotel Lobby  
**6:30 PM - 8:30 PM** Welcome Reception at The Ritz-Carlton Dallas, Las Colinas - Pavilion

---

**MONDAY, APRIL 14, 2025**

**7:30 AM - 8:15 AM** Breakfast: The Ritz-Carlton Dallas, Las Colinas - Pavilion  
**8:30 AM - 9:30 AM** Education: Jessie States - Cottonwood  
*Sponsored by Kalahari Resorts & Conventions*  
**9:45 AM - 12:05 PM** (10) 1:1 Appointments - Lantana  
**12:20 PM** Departure: National Soccer Hall of Fame  
**1:00 PM - 2:30 PM** Lunch Sponsored by Visit Frisco: National Soccer Hall of Fame  
**2:45 PM - 4:30 PM** Activities in Frisco: Slingshot Tour, Shooting Range, & Star District Tour  
**5:00 PM - 5:45 PM** Planners Site Visit: Omni PGA Frisco Resort  
**5:00 PM - 5:45 PM** Suppliers: Omni PGA Frisco Resort  
**6:00 PM - 7:30 PM** Dinner: Omni PGA Frisco Resort - The Icehouse  
**7:30 PM** Return to The Ritz-Carlton Dallas, Las Colinas

---

**TUESDAY, APRIL 15, 2025**

**7:30 AM - 8:15 AM** Breakfast: The Ritz-Carlton Dallas, Las Colinas - Pavilion  
**8:30 AM - 9:30 AM** Education: Deborah Gardner - Cottonwood  
*Sponsored by Explore Branson*  
**9:45 AM - 12:15 PM** (12) 1:1 Appointments - Lantana  
**12:30 PM - 1:00 PM** Planners & Suppliers Depart: Hilton Anatole  
**1:00 PM - 2:30 PM** Lunch: Hilton Anatole  
**2:30 PM - 3:00 PM** Suppliers Return to The Ritz-Carlton Dallas, Las Colinas  
**2:30 PM - 3:30 PM** Planners Site Visit: Hilton Anatole  
**3:30 PM - 4:00 PM** Planners Return to The Ritz-Carlton Dallas, Las Colinas  
**4:00 PM - 6:00 PM** Rest and Relax  
**6:00 PM - 6:15 PM** Transfer to Dinner  
**6:30 PM - 9:00 PM** Dinner Sponsored by Visit Irving: The Rayleigh Underground  
**9:00 PM - 9:15 PM** Return to The Ritz-Carlton Dallas, Las Colinas

---

**WEDNESDAY, APRIL 16, 2025**

**8:00 AM - 9:00 AM** Breakfast at The Ritz-Carlton Dallas, Las Colinas - Pavilion